

Fund Raising Methods

Event

What are you raising funds for?

Where is the event taking place?

Date of event ?

Allow at least 6 to 8 weeks notice

Think of what your going to say. (Always speak with smile in your voice)

Request

Make list of possible donors

Names, address, phone number

Address person by their name

Address letters when possible with name of person giving donation

What are you asking for? Be precise.

Donation

Write everything down

Name of store

Name of person donating

What their donating (how much)

Pick-up date and time

Make sure you thank them

They didn't have to do it!

Appreciation & Recognition

Keep all promises

Thank you letters in mail to all donors (with-in 2 weeks)

Local news paper (thank you)

T V Community

Send invitations to donors

Pictures or articles

Repeat Donors

Make list

Keep dates of donations

Don't ask for donation to often at least 30 to 60 days apart

Make sure you speak to same person if possible

Build relationship

Shop at store when possible

Stop by when your in area, say "Hello"